

SMT. ARUNA ASAF ALI GOVT.P.G. COLLEGE, KALKA
DISTRICT- PANCHKULA, HARYANA

NAAC Accredited Grade B+

Cordially invites you to

Two-Days National Seminar
(Multi-Disciplinary)

on

Issues and Challenges of Commerce in Trillion
Dollar Indian Economy
February 22-23, 2024



In collaboration with

Indian Council of Social Science Research-NWRC
Panjab University, Chandigarh

Organized by
DEPARTMENT OF COMMERCE & MANAGEMENT

ABOUT THE COLLEGE

The greatest challenge for any centre of higher learning is to produce talented human resource, for the ultimate wealth of a Nation. Smt. Aruna Asaf Ali Govt. P. G. College, Kalka, a multi-faculty co-educational institute, aims at providing quality education to students coming from different socio-cultural backgrounds. Designated by State Govt as college with potential for excellence in Pryaas and accredited Grade “B +” by NAAC, the institute imparts higher education in the faculties of Arts, Commerce and Science with post-graduation in Commerce, Geography and Hindi. Keeping pace with changing times, the college also offers bachelor courses in Arts, Commerce and Sciences. Complementing with the academic activities, curricular pursuits, cultural programs and sports facilities, the college ensures all-round development of students. For this, the college is blessed with a team of well-qualified and highly motivated faculty members. Located in the Shivalik range of Himalayas with spacious academic structure and campus, the college is equipped with facilities like Library, Laboratories, Smart Classrooms, Multimedia, Internet, Edu-sat, Language Lab, Auditorium, and Sports stadium, for providing a conducive environment for effective learning process.

ABOUT INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH- NWRC

The Indian Council of Social Science Research (ICSSR) is an autonomous organisation that was established by the Government of India in the year 1969. The main objectives of ICSSR are to promote, review encourage, assist and coordinate social science research. As a part of its programme six Regional Centers (including North Western Regional Centre at Chandigarh) were set up across the country to act as a representative of the ICSSR, New Delhi. The North Western Regional Centre of the ICSSR was set up on the campus of the Panjab University in 1977. It acts for the promotion of social sciences and as information Centre for disseminating and implementing the programmes and the activities of the Council. The jurisdiction of the North Western Regional Center of ICSSR extends to the states of Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and the Union Territory of Chandigarh

ABOUT THE SEMINAR

Business organizations operate in a very dynamic and challenging environment. The business environment is undergoing transformations both at national as well as at international level. With the innovations in IT, liberalization, globalization, FDI, Tax reforms, international mobility of human capital and technology-services has increased its manifold. The competitive forces, dynamic business and market strategies put a pressure on the business organizations to think of new ways to manage the change and challenges. The economic reforms and policies of Indian Government like Demonetization, Goods and Services Tax (GST), Digital India, Make in India, Smart City Project etc. have brought a significant change in the ways of doing business both for domestic and foreign business organizations. This changing business environment has provided both challenges as well as opportunities to businesses at global level. This Two-Days Seminar would definitely provide a platform to academicians, professionals, researchers, students as well as policy makers to discuss, explore & develop new ideas and dimensions in the field of research

SUB THEMES OF THE SEMINAR

Technology 4.0 and Accounting
Digital India
ICT in Tourism and Hotel Management
Emerging issues in Corporate Governance
Emerging issues in Marketing, Reporting and CSR
Issues and challenges in Environment Management
Digital Supply Chain Twins
Cloud Computing
Green Business, Banking and Marketing
Any other topic relevant to the theme of the seminar

GST and Economic Development
Make in India.
Recent Reforms in Taxation
Geographical Economics
HRM and Finance
Artificial Intelligence
Robotics and Automation
E-HRM, E-CRM
Self-Reliant India
Agriculture Economics

CALL FOR PAPERS

Each participant is requested to submit their papers/original research contributions in any of the themes given above. Please submit the soft copy of the abstract (max. 250 words) by February 10, 2024 and full paper (max. 3000 words) formatted on MS word with Times New Roman (font size 12, with 1.5 spacing) by February 15th, 2024 on link <https://forms.gle/A33DNJtS6t4yq2FW8> or email icssrseminargckalka@gmail.com. Hard copy of the full paper along with registration form (duly filled in) is to be submitted on the date of seminar at the time of registration. Registration fee is Rs 500/- for Faculty and Rs 300/- for Research Scholars and Students. No TA/DA will be paid to the participants.

Advisory Committee

- Prof. (Dr.) Mahabir Narwal, Chairman, Department of Commerce, Kurukshetra University, Kurukshetra
- Prof. (Dr.) Sanjay Kaushik, University Business School, Panjab University Chandigarh.
- Prof. (Dr.) Keshav Malhotra Dean, Faculty of Business Management & Commerce, Panjab University, Chandigarh.
- Prof. (Dr.) Paramjeet Kaur, Chairperson, University Business School, Panjab University Chandigarh.
- Prof. (Dr.) Jasmindeep Kaur, Department of Commerce, Punjabi University, Patiala.
- Prof. (Dr.) Manjit Singh, School of Applied Management, Punjabi University Patiala.
- Prof. (Dr.) Sultan Singh, Dept. of Management Studies, MM University, Mulana (Ambala)
- Prof. (Dr.) Luxmi, University Business School, Panjab University Chandigarh.

Organizing Committee of the Seminar

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Convener:

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Dr. Rajiv Kumar (+91-9463414149, 9653224375)

Co-organizing Secretary

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Mr. Suresh Kumar (+91-9463592332)
Ms. Sheetal Mangla (+91-8684903148)

Organizing Committee

Dr. Manisha (+91-8557954864)
Ms. Anjna (+91-9417090960)
Dr. Ragini (+91-9872979958)
Dr. Suman (+91-7986969811)
Ms. Neetu (+91-9306772160)
Ms. Swati Arora (+91-9729069499)
Ms. Anu Dahiya (+91-6280989054)
Ms. Savita (+91-9718854555)
Dr. Namita (+91-8708432508)

REGISTRATION FORM

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February 22-23, 2024.**

Name:

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Address:

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Email:

Contact Number:

Title of the Paper (in capital letters):

Main Author:

Co-Author:

Signature of the Participant

